

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Scott Malcolm Caplan, et al. Confirmation No.: 9741  
Serial No. : 10/697,907 Art Unit : 3623  
Filed : October 29, 2003 Examiner : Boyce, Andre D.  
Title : METHOD AND APPARATUS FOR CREATING AND EVALUATING  
STRATEGIES

**Mail Stop AF**  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**REPLY**

This reply is responsive to the Final Office Action mailed May 26, 2010. Allowance is requested in view of the following amendments and remarks.

**Amendments to the Claims** begin on page 2 of this paper.

**Remarks** begin on page 17 of this paper.

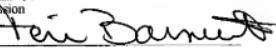
CERTIFICATE OF ELECTRONIC TRANSMISSION

I hereby certify that this correspondence is being electronically transmitted to the Patent and Trademark Office on the date indicated below in accordance with 37 CFR 1.8(a)(1)(i)(C).

July 16, 2010

Date of Transmission

Signature

  
Teri Barnett

Typed or Printed Name of Person Signing Certificate